

**MAHARAJAH'S COLLEGE OF PHARMACY
PHOOLBAUGH, VIZIANAGARAM**



Report on MSME Entrepreneurship – 2024

The Entrepreneurship Development Cell of Maharajah's college of Pharmacy organized an Entrepreneurship awareness program on 20-03-2024 in association M. R. School of management studies, by Ministry of Micro, Small & Medium Enterprises (MSME) - Development and Facilitation Office, Autonagar, Visakhapatnam, AP-530012 held at M. R. School of management studies, Fort, Vizianagaram for B.Pharmacy students.

The summit was started by 10:30 AM with Light lamp by K.L.N Raju garu, Correspondent, Manasas and Dr.P. Udaya Shankar, Principal, M. R. College of Pharmacy. Officers for MSME, Govt. of India discussed various topics like Digital Citizenship and Online Ethics, Building Resilience in the Face of Challenges, Entrepreneurship and Startups for Students, Future Careers and Industry Trends, Youth Activism and Social Change. Participation certificate was provided to the students & faculty. 40 students from B.Pharmacy and 02 faculties attended the session from MR College of Pharmacy.

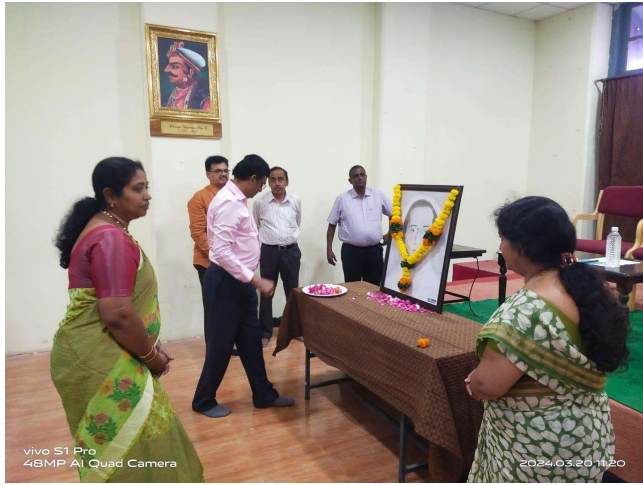
Interaction with students - It was a good experience, which has provided exposure to the pharmacy students with this program. The students are benefited in terms of the Career advancement, Better employment experience, Exposure to new ideas and trends, Learning opportunities, Personal and professional growth. The speaker appreciated to our students after the question answer sessions. Program was very informative and gives good learning experience. Students were well mannered and disciplined throughout the summit.

The following are the glimpse of the session.

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Azadi Ka
Amrit Mahotsav

MSME
Ministry of Micro, Small & Medium Enterprises

Entrepreneurship Awareness Programme (EAP)
On : 20-03-2024 at School of Management Studies,
Fort & Maharajah's College of Pharmacy **VIZIANAGARAM**
Organised by: **MSME - Development and Facilitation Office**
Auto Nagar, Visakhapatnam - 530012 (Andhra Pradesh)



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