



Maharajah's College of Pharmacy

Phool baugh, Vizianagaram- 535002 (A.P)

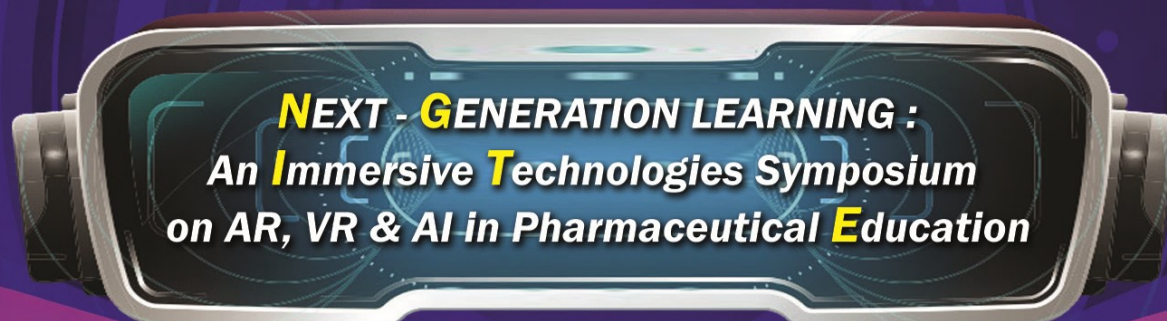
(A Unit of MANSAS Educational Institutions)

Affiliated to Andhra University, Visakhapatnam

Approved by PCI, New Delhi; SBTET Govt of A.P



iGNITE - Pharma 2026



Transforming Pharmacy Education through Immersive Technologies

24th January, 2026



CHIEF PATRON

Sri P. ASHOK GAJAPATHI RAJU garu

Hon'ble Chairman, MANSAS

PATRON

Dr. K.V.L. RAJU

Correspondent, MEI

CONVENER

Dr. M. Ramaiah

Principal, MRCP

Program Co-ordinator

Mrs. G. LEKHYA Assitant Professor

About the College

Maharajah's College of Pharmacy (MRCP), established in 2004, stands as a premier institution under the esteemed *Maharajah Alak Narayan Society of Arts and Sciences (MANSAS)* a distinguished educational trust founded in 1958 by the visionary and philanthropist (late) **Dr. P.V.G. Raju**, the revered Rajah Saheb of Vizianagaram. Nestled within a serene and verdant 5-acre campus near Phool Baugh in Vizianagaram, MRCP offers an inspiring environment conducive to academic excellence and holistic development. The college is recognized by the *Pharmacy Council of India (PCI)*, New Delhi, affiliated with Andhra University, and accredited by the *National Board of Accreditation (NBA)*—a testament to its commitment to quality assurance and continuous improvement in pharmacy education.

We are proud to be guided by **Shri Ashok Gajapathi Raju garu**, Hon'ble Governor, State of Goa and Chairman of the MANSAS Trust, whose longstanding dedication to public service and education continues to inspire the institution's growth and vision. Under his leadership, MRCP has evolved into a center of excellence (CoE) in pharmaceutical education and innovation in the North Coastal region of Andhra Pradesh. MRCP currently offers **Diploma in Pharmacy (D.Pharm)** and **Bachelor of Pharmacy (B.Pharm)** programs, integrating rigorous academic instruction with hands-on training and a strong foundation in professional ethics. The institution promotes a learner-centric approach that nurtures intellectual curiosity, clinical proficiency, and social responsibility.

With a vibrant academic community of dedicated faculty, motivated students, committed staff, and accomplished alumni, MRCP is steadfast in its mission to advance pharmaceutical sciences and contribute meaningfully to societal well-being. Strategically located just 5 kilometers from both the Vizianagaram Railway Station and RTC Complex, the college is easily accessible and actively engaged with the local community it proudly serves.

Vision

To emerge as a center of excellence in pharmacy education, research, and practice by fostering innovation, ethical values, and community engagement.

Mission

M1: To provide accessible and inclusive pharmacy education, especially to students from rural and underprivileged backgrounds, through state-of-the-art infrastructure, modern laboratories, and qualified, dedicated faculty.

M2: To implement innovative, experiential, and student-centered teaching methodologies integrated with co-curricular and extracurricular activities that foster critical thinking, leadership, and ethical values.

M3: To inspire and prepare students for higher education, research, successful placements, and entrepreneurial ventures in pharmaceutical sciences.

Limited immersive stations – Register early for the visual experience !

About the Symposium

iGNITE-Pharma 2025 is a forward-looking symposium aimed at revolutionizing pharmaceutical education through Augmented Reality (AR), Virtual Reality (VR), and Artificial Intelligence (AI). This immersive experience bridges the gap between theoretical knowledge and practical application, preparing the next generation of pharmacy professionals for a technology-driven future.

Who can participate :

- Pharmacy students
- Faculty & researchers in pharmaceutical sciences
- Industry professionals in pharma training & development
- EdTech enthusiasts in healthcare education

Key Highlights

- Virtual Reality Pharmacy Labs & Simulations
- Augmented Reality 3D Models & Animations
- Live Experience Display Wall
- Digital Innovation Gallery: E-Poster & Educational Video Competitions

Student Competitions (Digital Innovation Gallery)

e - Poster Themes :

- AR/VR in Pharmaceutical Education
- Virtual Labs & Simulation Models
- AI Applications in Drug Discovery & Clinical Pharmacy
- Innovative Student Perspectives on Pharmacy Learning

Video Theme :

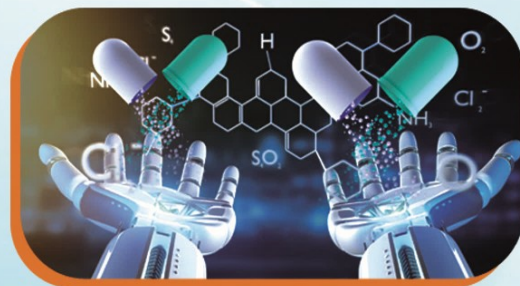
- Explaining a Pharmacy Concept using Immersive Technologies

Submission Guidelines :

- e - Poster format: PDF, max 5MB
- Video format: MP4, 2-3 minutes
- Smartphone-recorded animations or AR/VR demos allowed
- Submit to: mrcpsymposium2026@gmail.com

Prizes & Recognition :

- 1st, 2nd, 3rd prizes in each category
- Certificates for all participants
- Publication of winning entries on symposium website



Payment Details :

A/c No. : **253110100025820**

IFSC Code: **UBIN0825310**

Union Bank, Phoolbaugh Branch

Upload payment screenshot during Registration



QR Code for Payment

Registration
Fee
₹**499**

Registration details :

Link for Registration ---

<https://forms.gle/mFAFQPmGV38WNW1R6>

Scan for Registration Form





CHIEF GUEST

Sirumalla Prasad

Medline Industries LP, Pune
Manager – Quality & Compliance, Asia Lead
ISO 13485 & 9001 Lead auditor
SME – Pharmaceuticals, Cosmetics,
Medical devices & Commodity Products

EXPERT TALK

Dr. Lakshmi Narasimha Rao Regana

Founder & Managing Director
Zepfter Technologies Private Limited
Visakhapatnam



Program Schedule (One-Day Overview)

09:30 AM – 10:40 AM : Inaugural & Keynote

10:40 AM – 11:00 AM : High -Tea

11:00 AM – 11:45 AM : Expert session (using AR visualization on stage)

12:00 PM – 01:00 PM : Lunch & Networking

01:00 PM – 03:45 PM : e- poster presentations, Immersive Learning Zones Walkthrough
(VR Labs, AR Stations, Live Experience, Digital Innovation Gallery)

03:45 PM – 04:00 PM : High -Tea

04:00 PM onwards : Valedictory & Awards

Early Bird Deadline: 03.01.2026

Standard Deadline: 19.01.2026

- Last date for Abstract Submission : 12.01.2026
- Last date for e-Poster / Video Submission : 21.01.2026



Contact for Queries

- Email : mrpcseminars2004@gmail.com
- Phone : 7032835351, 8125664971, 9985804343
- Website : www.mrpharmacy.co.in

IGNITE-Pharma 2026 inspires students to become active learners, innovators, and future-ready pharmacy professionals through immersive technologies in pharmaceutical education

ALL PARTICIPANTS RECEIVE A CERTIFICATE OF ATTENDANCE.



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